

ECOC '25

NL Pavilion Partner Packages



The Dutch photonics ecosystem comes together at ECOC 2025

The ECOC Exhibition will be held on 29 September – 1 October 2025 in Copenhagen. PhotonDelta and PhotonicsNL are the organisers of the NL Pavilion.

The ECOC Exhibition is the largest optical communications exhibition in Europe, held each September in a different European city. The event is the key meeting place for decision-makers from across the fibre optic communications technology industry.

Now running for almost 30 years, the exhibition attracts over 7,000 decision-makers from all around the world – bringing together manufacturers, suppliers and service providers to network and gain insights on the latest developments, new products and trends in the industry.

Alongside over 330 international exhibitors, the exhibition is full of interactive features and seminars. Together, we showcase the strength of the Netherlands: intensive collaboration throughout the entire value chain.

For more information on ECOC click [here](#).

Secure your spot and register now!

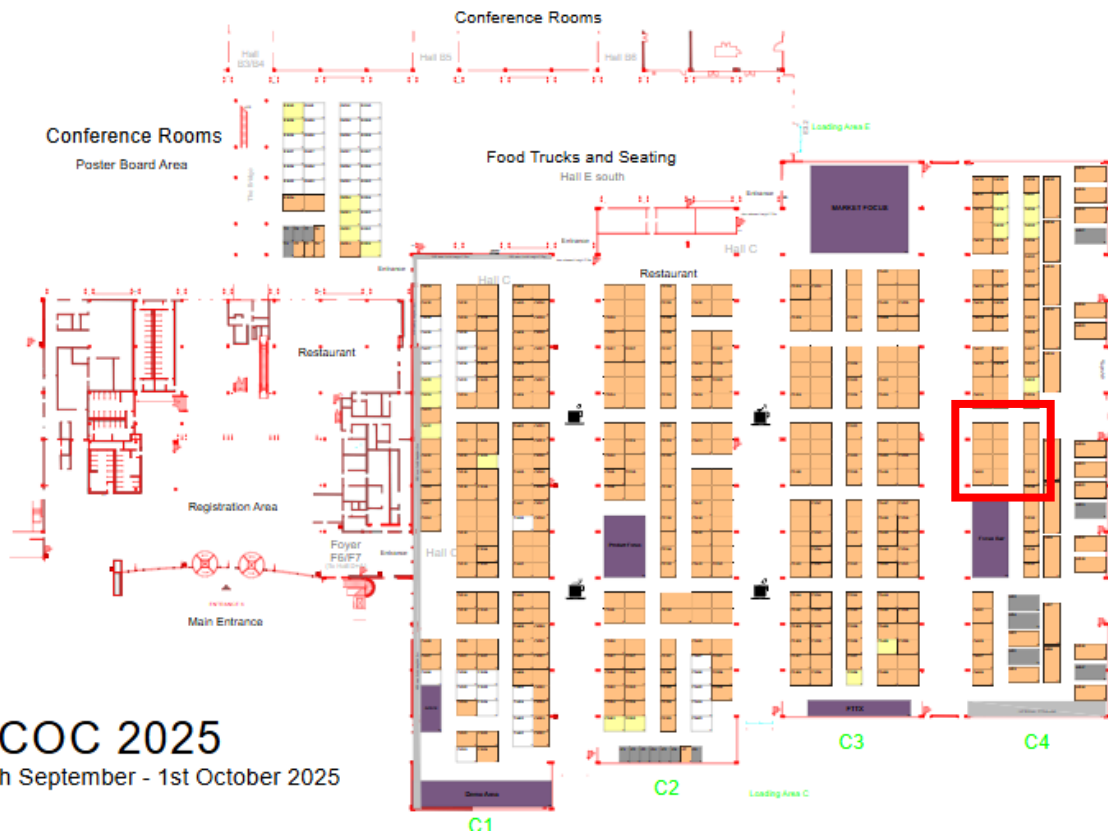
To secure your spot in the ECOC NL Pavilion, please go to the online form. Please keep in mind that we have a limited capacity of participants and booth selection is based on the date of confirmation. [Click here for the online form](#).



What to expect

Floorplan 2025

Please see below the preliminary ECOC. The NL Pavilion is located next to Focus Bar creating extra visibility and traction for our partners. Additionally,



ECOC 2025
29th September - 1st October 2025



NL Pavilion

We offer a fully serviced, open-concept NL Pavilion designed for maximum accessibility and engagement. At its heart, a shared bar fosters networking and connections. Our all-inclusive packages cover everything—

including a back wall—so all you need to bring are your business cards and demo materials. Simply arrive, set up, and start showcasing!



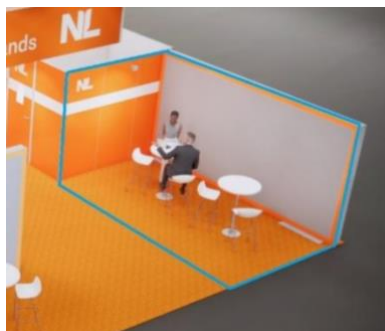
This is provisional layout of the pavilion. The final version will be determined at a later stage.

How to participate

In order to meet everyone's needs and budget possibilities, we offer 5 full-service packages.

	Platinum	Gold	Silver	Bronze	Start-up
Space	5m x 3m	4m x 3m	3m x 3m	2m x 2m	1,5m x 2m
Back-lit wall with your visual	5m x 2,5m	4m x 2,5m	3m x 2,5m	2m x 2,5m	1,5m x 2,5m
1 set (1 high table + 2 barstools)	2 sets	1 set	1 set	1 set	n/a
1 set (1 cabinet + 1 bar stool)	-	-	-	-	1 set
Power socket	yes	yes	yes	yes	yes
Incl exhibitor and communication fees	yes	yes	yes	yes	yes
All day free coffee and tea	yes	yes	yes	yes	yes
Use of central storage	yes	yes	yes	yes	yes
Availability	1 spot	1 spot	1 spot	2 spots	6 spots
Price members & partners	€ 19.995	€ 12.495	€ 9.495	€ 6.795	€ 3.695
Price non-members & non-partners	€ 24.995	€ 15.495	€ 11.995	€ 8.495	€ 4.695

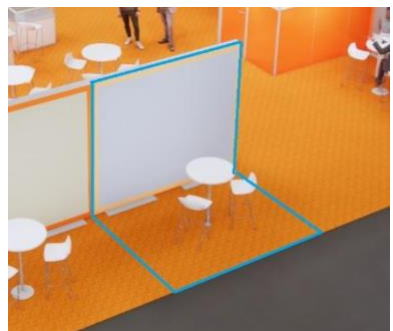
Platinum Package



Gold Package



Silver Package



Bronze Package



Start-up Package



Exhibitor Package

Participation in the NL Pavilion includes:

- Your company is presented at a highly visible central location.
- A fully designed and built display area (156m²), NL branded, with a bar.
- The space rent, the design and construction of the joint booth and the individual exhibitor units. The exhibitor is responsible for the timely supply of the design for the back wall (instructions will be provided), PhotonDelta and PhotonicsNL take care of the production.
- Listing as a co-exhibitor in the ECOC exhibition catalogue and its online exhibitors list.
- PhotonDelta and PhotonicsNL offer an all-round trade fair service by taking over the complete booth organisation and support, organisation and catering of daily network events at the booth, and Brand project management and communications before, during and after the exhibition.

Placement of own (roll-up) banners, panels etc. is not allowed. If there are specific wishes with regard to your own unit separate agreements will be made.

The fees do not include any costs for travel and accommodation of the exhibitor's employees or representatives and (transport and insurance of) own exhibition goods. These rates only apply to organizations based in the Netherlands.

Additional supplies

Additional furniture such as display cases or brochure racks may be ordered via PhotonicsNL and PhotonDelta. The placement of extra furniture is always in consultation with the organizing team. We have to take into account that there is sufficient walking space and that the pavilion maintains an open and communal character.

If you plan to take a demo/machine with you, other material or extra power supplies, we would like to hear from you as soon as possible.

Storage space

The pavilion has a shared storage loft. We advise you not to leave any valuables at the booth or storage outside the opening hours of the exhibition, as there is no security. Please move large bags/boxes etc. to your car or hotel after unpacking. If you need storage space at the venue (because of a machine or demo), let us know, and we will check for options.

Other relevant information

Common message

The NL Pavilion and the exhibitors together provide the joint message:

"Light up your World with Dutch Photonics"

Contact

For questions about participating in the pavilion, the design of the booth and the individual units, or if you want to know more about ECOC or how we present the Dutch ecosystem, please contact:

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