

Laser World of Photonics '25

NL Pavilion Partner Packages



The Dutch photonics ecosystem comes together at LWoP 2025

The Laser World of Photonics Exhibition will be held on 24-27 June 2025 at Messe Munich in Germany. PhotonDelta and PhotonicsNL are the organizers of the NL Pavilion.

The complete photonics value chain in one country

The LASER World of PHOTONICS is a major international trade fair for photonics, which brings together the global photonics ecosystem, including companies involved in chip design, fabrication, back-end assembly, fiber optics, imaging, opto-electronics, and various market applications. The Dutch photonics ecosystem will be present there. Together, we showcase the strength of the Netherlands: intensive collaboration throughout the entire value-chain.



This is provisional layout of the pavilion. The final version will be determined at a later stage.

Want to join?

To confirm your participation in the LWoP NL Pavilion please go to the online form. Please keep in mind that we have a limited capacity of participants, and booth selection is based on the date of confirmation. [Click here for the online form.](#)



Dedicated Integrated Photonics area – Hall A2

Integrated Photonics Area – The meeting place for the Integrated Photonics Community

New this year is a dedicated Integrated Photonics area at Laser World of Photonics. This initiative by Messe Munich has been supported by PhotonDelta, EPIC and ficonTEC. The NL Pavilion is part of this Integrated Photonics area. Our NL pavilion is surrounded by other international PIC industry companies. From page 5 of this document you can find all information of the NL pavilion, but first below you can more information on the Integrated Photonics area.

Central in this area is networking space. It will contain a marketplace for networking and the possibility of grabbing a drink or snack. At this networking area there is a small theater where there will be daily programme focused on integrated photonics.



INTEGRATED PHOTONICS AREA
The meeting place
for the integrated photonics community

Some experts describe them as a silent revolution. Others see integrated photonics as an emerging technology with the potential to transform whole industries. But what exactly makes this technology a game-changer?

Be part of the "Integrated Photonics Area" at LASER World of PHOTONICS 2025 and show your solutions to visitors from industry sectors such as:

- ▶ Information and communications
- ▶ Sensors and IoT
- ▶ Automotive and aerospace
- ▶ Medical and diagnostics
- ▶ Quantum technology

3 pillars for the integrated photonics community



Exhibition area

Diverse exhibitors showcasing concepts through to device realization and beyond. Exhibitors can choose:

- ▶ Stand area with own company design
- ▶ Prepared stand packages
- ▶ Attractive demo points

Information area

Get informed and pitch to investors
Integrated Photonics Forum:

- ▶ Coordinated by EPIC and Photon Delta
- ▶ Applications Stage by EPIC
- ▶ Exhibitors can participate with company pitches

Networking area

Discuss technology and meet partners

- ▶ Lounge area with snack bar
- ▶ Networking events
- ▶ Sponsoring options for exhibitors

Integrated Photonics Applications Stage



A series of dynamic and informative pitch sessions provides a platform for industry leaders, key players and innovators to discuss ideas and common challenges and explore the future of integrated photonics in technology-driven applications. Participants can look forward to engaging presentations spread across specialized sessions:

Topics include

Telecom/Datacom: This session will highlight the pivotal role of integrated photonics in revolutionizing telecommunications and data communications, focusing on the latest developments in fiber-optic technologies, high-speed data transmission and network infrastructure improvements.

Artificial Intelligence: Explores the intersection of integrated photonics and AI. We will discuss the integration of optical technologies in AI systems, including advances in photonic neural networks and the potential for optical computing to enhance machine learning processes.

Solid-state LiDAR: Dive into the advancements in LiDAR technologies facilitated by integrated photonics, essential for applications in autonomous driving, aerospace, environmental monitoring and mapping.

Medical sensors: Discover how integrated photonics is influencing the medical field, with insights into new diagnostic tools, imaging technologies and wearable devices that utilize novel photonic chips.

Programme

Hosted by PhotonDelta, EPIC and ficonTEC there will be a daily morning programme on the Integrated Photonics Applications Stage. It will present a series of dynamic and informative pitch sessions. These pitches provide a platform for industry leaders, key players, and innovators to discuss ideas, and common challenges, and explore the future of integrated photonics in technology-driven applications. This event is designed to showcase the latest innovations and practical applications of integrated photonics technology across a diverse range of fields. Participants can look forward to engaging presentations spread across four specialized sessions at the Integrated Photonics Area.

[More information on this programme is available via this link](#)

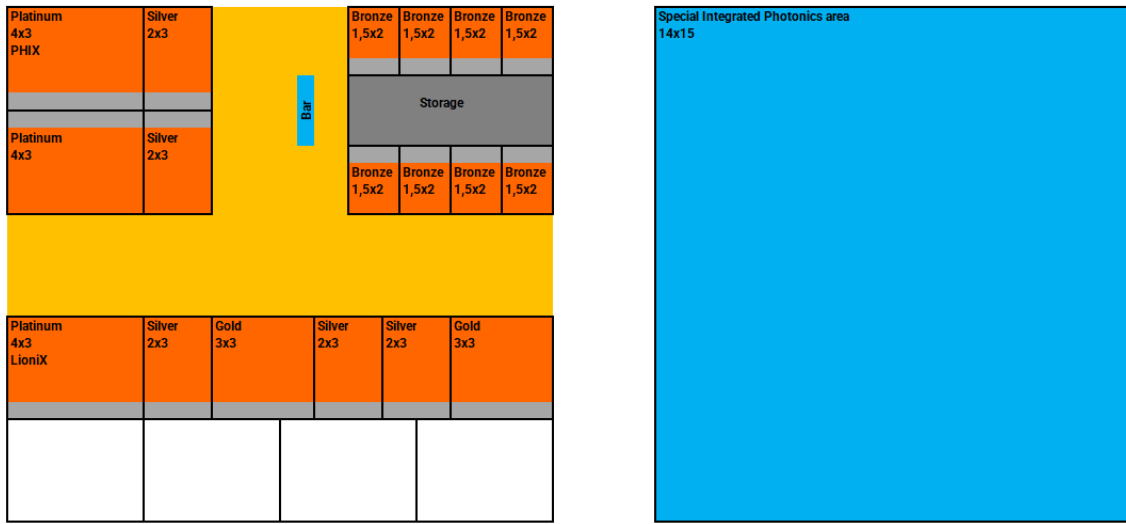


Dedicated integrated photonics area

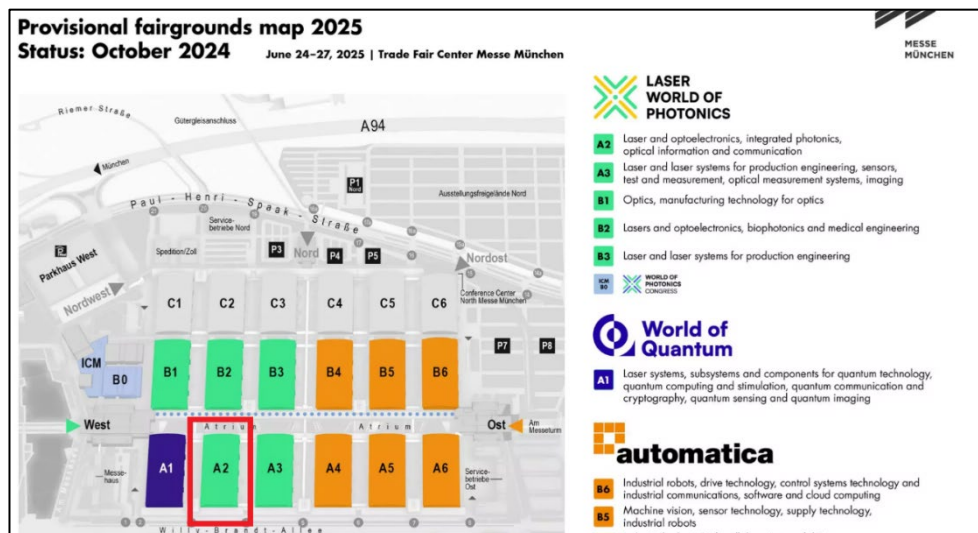
What to expect

Floorplan 2025 TBC

The Floorplan for LWoP 2025 will be ready closer to event. Please see below preliminary floorplan of the NL Pavilion to give you an idea. The NL Pavilion is located next to special [Integrated Photonics area](#) creating extra visibility and traction for our partners. Additionally, various country pavilions are close together in Hall A2 to create even more visibility and promote collaboration.



Preliminary floorplan NL Pavilion & Special Integrated Photonics area



The NL Pavilion will be in Hall A2 in the same area as in 2023.

NL Pavilion

We strive as much as possible for an open pavilion. At the center of the NL pavilion, we have a collective bar. We (only) offer full-service packages. This means that we will take care of everything including a back wall. Just show up with your business cards and demo material and you are ready to go.



This is provisional layout of the pavilion. The final version will be determined at a later stage.

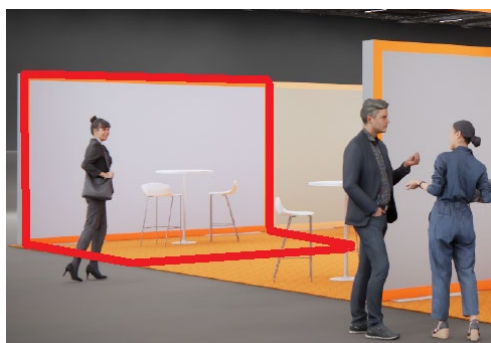
How to participate

In order to meet everyone's needs and budget possibilities we offer 4 full-service packages.

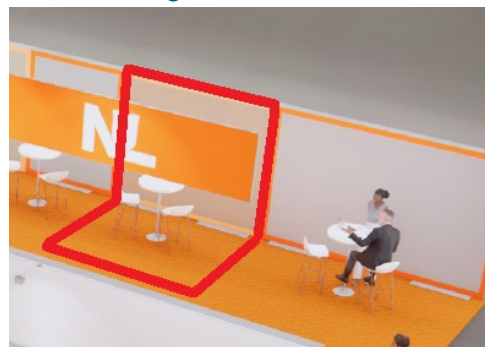
	Platinum	Gold	Silver	Bronze
Space	4m x 3m	3m x 3m	2m x 3m	1,5m x 2m
Back-lit wall with your visual	4m x 2,5m	3m x 2,5m	2m x 2,5m	1,5m x 2,5m
1 set (1 high table + 2 barstools)	2 sets	1 set	1 set	n/a
1 set (1 cabinet + 1 bar stool)	-	-	-	1 set
Power socket	yes	yes	yes	yes
Incl exhibitor and communication fees	yes	yes	yes	yes
All day free coffee and tea	yes	yes	yes	yes
Use of central storage	yes	yes	yes	yes
Price members & partners	€ 13.700*	€ 11.700*	€ 8.200*	€ 4.100*
Price non-members & non-partners	€ 16.700*	€ 14.200*	€ 9.995*	€ 4.995*

If the RVO subsidy is confirmed, these prices will be **lowered by approximately -25% per package! This will be known around February 2025. We will keep you informed.*

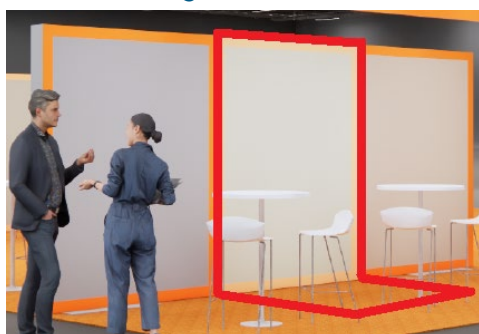
Platinum Package



Gold Package



Silver Package



Bronze Package



Exhibitor Package

Participation in the NL Pavilion includes:

- Your company presented at a highly visible central location.
- A fully designed and built display area (144m²), NL branded, with a with bar.
- The space rent, the design and construction of the joint booth and the individual exhibitor units. The exhibitor is responsible for the timely supply of the design for the back wall (instructions will be provided), PhotonDelta and PhotonicsNL takes care of the production.
- An NL pavilion exhibitor directory with company profiles and contact details (digital plus limited printed versions).
- Listing as a co-exhibitor in the LWOP exhibition catalogue and its online exhibitors list.
- PhotonDelta and PhotonicsNL offer an all-round trade fair service by taking over the complete booth organization and support, organization and catering of daily network events at the booth, project management and communications before, during and after the exhibition.

Placement of own (roll-up) banners, panels etc. is not allowed. If there are specific wishes with regard to your own unit separate agreements will be made.

The fees do not include any costs for travel and accommodation of the exhibitor's employees or representatives and (transport and insurance of) own exhibition goods. These rates only apply to organizations based in the Netherlands.

Additional supplies

Additional furniture such as display cases or brochure racks may be ordered via PhotonicsNL and PhotonDelta. Placement of extra furniture is always in consultation with the organising team. We have to take into account that there is sufficient walking space and that pavilion maintains an open and communal character.

If you plan to take a demo/machine with you, other material or extra power supplies, we would like to hear from you as soon as possible.

Storage space

The pavilion has a shared storage loft. We advise you not to leave any valuables at the booth or storage outside the opening hours of the exhibition, as there is no security. Please move large bags/boxes etc. to your car or hotel after unpacking. If you need storage space at the venue (because of a machine or demo), let us know and we will check for options.

Other relevant information

Common message

The NL Pavilion and the exhibitors together provide the joint message:

“Light up your World with Dutch Photonics”

About LWoP

Laser World of Photonics is the leading trade fair for Laser & Photonics. It will take place in Munich from June 24–27, 2025 and attracts over trade visitors and exhibitors from all over the world. Here you can learn about the latest trends and innovations in photonics technology, attend workshops and technical presentations, and interact with industry professionals.

In 2025, LWoP expects to welcome over 40,000 participants from more than 70 countries, more than 80 media outlets and have more than 1,300 exhibiting companies in its exhibition halls.

For more information on LWOP click [here](#).

World of Quantum – International Trade fair for Quantum Technologies

In parallel to LWoP, the World of Quantum will take place on June 24-27. The international trade fair for quantum technology offers exactly the right format for the current development phase of this groundbreaking technology: It brings together leading companies, up-and-coming start-ups, exciting forums, inspiring poster sessions and valuable networking opportunities - an indispensable event for you if you want to help shape the future of quantum technology.

For more information on World of Quantum click [here](#).

Contact

For questions about participating in the pavilion, the design of the booth and the individual units, or if you want to know more about LWoP or how we present the Dutch ecosystem, please contact:

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